London School of Hygiene and Tropical Medicine

PLANNING OF INVESTIGATIONS

D.R. Cox david.cox@nuffield.ox.ac.uk

< □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □

LECTURE 3

<□ ト < □ ト < 直 ト < 直 ト < 直 ト 三 少 Q (~ May 5, 2015 2 / 12

- Formulation of questions
- Study design
- Measurement issues
- Analysis
- Interpretation

- Units of study
- Intrinsic variables
- Explanatory variables
- Outcomes

- Cross-sectional studies
- Prospective observational studies
- Retrospective observational studies
- Experiments

- 1. Implementation criteria
 - Avoidance of systematic error
 - Control of random error

- 1. Implementation criteria
 - Avoidance of systematic error
 - Control of random error
 - 1. Quality of measurement
 - 2. Appropriate scale of effort

- 1. Implementation criteria
 - Avoidance of systematic error
 - Control of random error
 - 1. Quality of measurement
 - 2. Appropriate scale of effort
 - Multiplicity of questions (factorial principle)

- 1. Implementation criteria
 - Avoidance of systematic error
 - Control of random error
 - 1. Quality of measurement
 - 2. Appropriate scale of effort
 - Multiplicity of questions (factorial principle)
 - Intermediate assessment and modification

- 1. Implementation criteria
 - Avoidance of systematic error
 - Control of random error
 - 1. Quality of measurement
 - 2. Appropriate scale of effort
 - Multiplicity of questions (factorial principle)
 - Intermediate assessment and modification
 - 1. Initial data audit; sampling principles
 - 2. Inadequate accrual
 - 3. More major intermediate changes; when are these desirable?
 - 4. Dealing with unanticipated complications

- 2. Factorial design
 - Contrast with the large simple trial
 - A traditional type example
 - 1. Rahman et al (2011); Ma et al (*J. Nat. Cancer Inst.* **104** (2012), 488-492)

- 2. Factorial design
 - Contrast with the large simple trial
 - A traditional type example
 - 1. Rahman et al (2011); Ma et al (*J. Nat. Cancer Inst.* **104** (2012), 488-492)
 - Shandong intervention trial; 3 distinct treatments for reducing prevalence of precancerous gastric lesions and longer term outcomes: 7 years of garlic extract and oil; 7 years of vitamin and selenium treatment; 2 weeks of antibiotic treatment. 8 combinations. More than 3000 patients with follow up. Strong effect of antibiotic treatment. At most minor effects of others and no serious interaction.

• Fractional replication

- Fractional replication
- Key idea; three binary factors, A, B, C: 8 combinations. 2^3 design

 $a_0b_0c_0, a_1b_0c_0, a_0b_1c_0, a_1b_1c_0, a_0b_0c_1, a_1b_0c_1, a_0b_1c_1, a_1b_1c_1,$ Half replicate:

 $a_0 b_0 c_0, a_1 b_1 c_0, a_1 b_0 c_1, a_0 b_1 c_1$

- Fractional replication
- Key idea; three binary factors, A, B, C: 8 combinations. 2^3 design $a_0b_0c_0, a_1b_0c_0, a_0b_1c_0, a_1b_1c_0, a_0b_0c_1, a_1b_0c_1, a_0b_1c_1, a_1b_1c_1,$ Half replicate: $a_0b_0c_0, a_1b_1c_0, a_1b_0c_1, a_0b_1c_1$ Main effect of A $a_0b_0c_0^-, a_1b_1c_0^+, a_1b_0c_1^+, a_0b_1c_1^-$

- Fractional replication
- Key idea; three binary factors, A, B, C: 8 combinations. 2³ design $a_0b_0c_0, a_1b_0c_0, a_0b_1c_0, a_1b_1c_0, a_0b_0c_1, a_1b_0c_1, a_0b_1c_1, a_1b_1c_1,$ Half replicate: $a_0b_0c_0, a_1b_1c_0, a_1b_0c_1, a_0b_1c_1$ Main effect of A $a_0b_0c_0^-, a_1b_1c_0^+, a_1b_0c_1^+, a_0b_1c_1^-$ Interaction B times C

- Fractional replication
- Key idea; three binary factors, A, B, C: 8 combinations. 2^3 design $a_0b_0c_0, a_1b_0c_0, a_0b_1c_0, a_1b_1c_0, a_0b_0c_1, a_1b_0c_1, a_0b_1c_1, a_1b_1c_1,$ Half replicate: $a_0b_0c_0, a_1b_1c_0, a_1b_0c_1, a_0b_1c_1$ Main effect of A $a_0b_0c_0^-, a_1b_1c_0^+, a_1b_0c_1^+, a_0b_1c_1^-$ Interaction B times C
- Consequence: aliasing

- Fractional replication
- Key idea; three binary factors, *A*, *B*, *C*: 8 combinations. 2^{3} design $a_{0}b_{0}c_{0}, a_{1}b_{0}c_{0}, a_{0}b_{1}c_{0}, a_{1}b_{1}c_{0}, a_{0}b_{0}c_{1}, a_{1}b_{0}c_{1}, a_{0}b_{1}c_{1}, a_{1}b_{1}c_{1},$ Half replicate: $a_{0}b_{0}c_{0}, a_{1}b_{1}c_{0}, a_{1}b_{0}c_{1}, a_{0}b_{1}c_{1}$ Main effect of *A* $a_{0}b_{0}c_{0}^{-}, a_{1}b_{1}c_{0}^{+}, a_{1}b_{0}c_{1}^{+}, a_{0}b_{1}c_{1}^{-}$ Interaction *B* times *C*
- Consequence: aliasing
- Possible application: community trials

- Fractional replication
- Key idea; three binary factors, A, B, C: 8 combinations. 2^{3} design $a_{0}b_{0}c_{0}, a_{1}b_{0}c_{0}, a_{0}b_{1}c_{0}, a_{1}b_{1}c_{0}, a_{0}b_{0}c_{1}, a_{1}b_{0}c_{1}, a_{0}b_{1}c_{1}, a_{1}b_{1}c_{1},$ Half replicate: $a_{0}b_{0}c_{0}, a_{1}b_{1}c_{0}, a_{1}b_{0}c_{1}, a_{0}b_{1}c_{1}$ Main effect of A $a_{0}b_{0}c_{0}^{-}, a_{1}b_{1}c_{0}^{+}, a_{1}b_{0}c_{1}^{+}, a_{0}b_{1}c_{1}^{-}$ Interaction B times C
- Consequence: aliasing
- Possible application: community trials
- Blot et al (*J. Nat. Cancer Inst.* **85** (1993), 1483-1482) used one-half replicate of 2⁴ with 30,000 patients. Justification

イロト イポト イヨト イヨト

May 5, 2015 7 / 12

- Fractional replication
- Key idea; three binary factors, A, B, C: 8 combinations. 2^{3} design $a_{0}b_{0}c_{0}, a_{1}b_{0}c_{0}, a_{0}b_{1}c_{0}, a_{1}b_{1}c_{0}, a_{0}b_{0}c_{1}, a_{1}b_{0}c_{1}, a_{0}b_{1}c_{1}, a_{1}b_{1}c_{1},$ Half replicate: $a_{0}b_{0}c_{0}, a_{1}b_{1}c_{0}, a_{1}b_{0}c_{1}, a_{0}b_{1}c_{1}$ Main effect of A $a_{0}b_{0}c_{0}^{-}, a_{1}b_{1}c_{0}^{+}, a_{1}b_{0}c_{1}^{+}, a_{0}b_{1}c_{1}^{-}$ Interaction B times C
- Consequence: aliasing
- Possible application: community trials
- Blot et al (*J. Nat. Cancer Inst.* **85** (1993), 1483-1482) used one-half replicate of 2⁴ with 30,000 patients. Justification
- 4 combinations of nutrients for lowering incidence and mortality from stomach cancer

- Fractional replication
- Key idea; three binary factors, A, B, C: 8 combinations. 2^{3} design $a_{0}b_{0}c_{0}, a_{1}b_{0}c_{0}, a_{0}b_{1}c_{0}, a_{1}b_{1}c_{0}, a_{0}b_{0}c_{1}, a_{1}b_{0}c_{1}, a_{0}b_{1}c_{1}, a_{1}b_{1}c_{1},$ Half replicate: $a_{0}b_{0}c_{0}, a_{1}b_{1}c_{0}, a_{1}b_{0}c_{1}, a_{0}b_{1}c_{1}$ Main effect of A $a_{0}b_{0}c_{0}^{-}, a_{1}b_{1}c_{0}^{+}, a_{1}b_{0}c_{1}^{+}, a_{0}b_{1}c_{1}^{-}$ Interaction B times C
- Consequence: aliasing
- Possible application: community trials
- Blot et al (*J. Nat. Cancer Inst.* **85** (1993), 1483-1482) used one-half replicate of 2⁴ with 30,000 patients. Justification
- 4 combinations of nutrients for lowering incidence and mortality from stomach cancer
- design: 1/2 replicate of 2⁴

- 3. Randomization
 - Definition

- 3. Randomization
 - Definition
 - Justification both in design of experiments and in sampling
 - 1. Impersonality, with concealment, controls conscious or unconscious selection effect
 - 2. Public establishment of impartiality; badger trial

- 3. Randomization
 - Definition
 - Justification both in design of experiments and in sampling
 - 1. Impersonality, with concealment, controls conscious or unconscious selection effect
 - 2. Public establishment of impartiality; badger trial
 - 3. Estimation of error in standard designs under basic assumptions
 - 4. Availability of exact test of significance

- 3. Randomization
 - Definition
 - Justification both in design of experiments and in sampling
 - 1. Impersonality, with concealment, controls conscious or unconscious selection effect
 - 2. Public establishment of impartiality; badger trial
 - 3. Estimation of error in standard designs under basic assumptions
 - 4. Availability of exact test of significance
 - Multi-stage

- 3. Randomization
 - Definition
 - Justification both in design of experiments and in sampling
 - 1. Impersonality, with concealment, controls conscious or unconscious selection effect
 - 2. Public establishment of impartiality; badger trial
 - 3. Estimation of error in standard designs under basic assumptions
 - 4. Availability of exact test of significance
 - Multi-stage

• When is randomization a bad idea?

• When is randomization a bad idea?

- 1. Too complicated organizationally
- 2. Study too small

- When is randomization a bad idea?
 - 1. Too complicated organizationally
 - 2. Study too small
 - 3. Four units, two treatments
 - 4. 6 sequences

- When is randomization a bad idea?
 - 1. Too complicated organizationally
 - 2. Study too small
 - 3. Four units, two treatments
 - 4. 6 sequences
 - 5. Only possibilities
 - A A B B
 - $A \quad B \quad A \quad B$ and three more by interchanging A and B
 - A B B A

- More complex schemes of randomization
- Data dependent randomization with unequal probabilities
- Outcome dependent randomization

- Formulation of questions
- Study design
- Measurement issues
- Analysis
- Interpretation

Additional References

Blot,W.J. and 17 others (1993). Nutrition intervention trials in Linxian, China: supplementation with specific vitamin/mineral combinations.

Cancer incidence, and disease-specific mortality in the general population. *J. Nat. Cancer Inst.* **85**, 1483-1491.

Ma, J.-L and 15 others (2012). Fifteen-year effects of *Helicobacter pylori* and vitamin treatments on gastric cancer incidence and mortality. *J. Nat. Cancer Inst.* **104**, 488-492.

Rahman, N.M. and 22 others (2011). Intrapleural use of tissue plasminogen activator and DNase in pleural infection. *New England J. Med.* **365**, 518-526.

Rosenbaum, P.R. (2010). *Design of observational studies*. New York: Springer.