London School of Hygiene and Tropical Medicine

PLANNING OF INVESTIGATIONS

D.R. Cox
david.cox@nuffield.ox.ac.uk

LECTURE 2

- Formulation of questions
- Study design
- Measurement issues
- Analysis
- Interpretation

- Units of study
- Intrinsic variables
- Explanatory variables
- Outcomes

- Cross-sectional studies
- Prospective studies
- Retrospective studies
- Experiments

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- Outcomes (responses)
  1. Surrogate and intermediate outcomes

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    3. Relevance for observational studies; temporal issues

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- Advantages of multiple approaches
- R.A.Fisher's dictum; Cornfield et al (1959)